‘My Pages’ Passport GMID Registration & Alerts

August 2009
Introduction

Welcome to improved Passport GMID from Euromonitor International!

We have developed My Pages for Passport GMID, which allows you to:

- Create a weekly email alert
- Take an RSS feed of their alert
- See Analysis on Passport filtered to the criteria set for their alert
- Create short cuts to the “magazine” pages they visit most frequently
- View Saved Research
- View local Account Team and Technical Support contacts

For users to take advantage of these new features faculty and students will need to register with their **University issued email address**

- Personal email addresses like @gmail.com, @yahoo.com, @hotmail.com will not be recognized
Login process

- Go to:  
  http://www.portal.euromonitor.com/
- Click New users Register Here
Registration – step 1

- You will then be prompted to register yourself on the following screen:

This is the dept/division/group field, where you can enter your major or field of study.

Your username / userid is now your University email address.
Registration – step 2

Then you are taken straight into the area of ‘My Pages’ where you can set up your alert/ RSS feed.

Welcome to My Pages.

My Pages is an area of Passport which allows you to:
- Create a weekly email alert.
- Take an RSS feed of your alert.
- See Analysis on Passport filtered to the criteria you set for your alert.
- Create short cuts to the pages you visit most frequently.
- View Saved Research.
- View local Account Team and Technical Support contacts.

To take advantage of all the above features please choose the categories and geographies you’re interested in. Just click NEXT and follow the instructions.

If at a later date you’d like to edit your alert/ feed configuration, or registration details, go to Manage My Profile.
Registration – step 3

Select the topics which you would like to have sent to you weekly...

Click here to start over

Click NEXT...
Registration – step 4

Select the geographies from which you are interested to receive latest updates and comments from Euromonitor analysts!

Navigate back and forward....
Registration – step 5

This screen allows you to opt out of receiving any weekly email alerts.

You will be able to change this selection in the future under ‘My Pages’

Navigate back and forward....
Registration – step 6

Summary of what alert/feed you have selected

Select here if you want to receive RSS feeds of all types of analysis, combined into a single feed

Takes you directly to Passport GMID home page

Takes you to your selected ‘My Home’ page. Be patient, it takes a few seconds to build content on My Home.
RSS feeds

For any one who has set up an RSS feed before you will recognise this is standard view... from here you can add your feed to Google, Outlook etc

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Global Cosmetics and Toiletries: The Next Beauty Hotspots
30 June 2009, 13:00:00

Emerging regions and fast-developing frontier markets will be more crucial than ever to offset value declines in the developed world, and sustain growth in beauty and personal care worldwide. As consumers continue to trade down in traditionally key Western markets, and as manufacturers scramble to build their presence in the booming Asia Pacific and Latin American regions, an average annual growth rate of just 2% is now predicted for the global beauty and personal care industry through to 2013.

Global Packaged Food: Impact of Past Economic Downturns on Meal Solutions
24 June 2009, 13:00:00

Whether a market is still developing or has already developed largely determines how an economic downturn will impact meal solutions' performance. Demand in developing markets tends to suffer as consumers trade down to fresh food, but is more resilient in developed markets as consumers favour convenience and a cheaper alternative to eating out. Regardless, product innovation and communicating a clear health and wellness message remain crucial to boosting sales both during and after a downturn.

Global Packaged Food: Is Impulse and Indulgence Food Still Recession-Proof?
11 June 2009, 13:00:00

With continued uncertainty in the global economy, will consumers stop indulging in confectionery, ice cream, biscuits, cakes, pastries, snacks and snack bars? The answer appears to be no, though consumers in some countries will curtail intake. Euromonitor International still expects global impulse and indulgence food retail volume to grow 2% in 2009 and 3.5% in 2010. While this represents a slowdown from the global retail volume...
RSS feeds

An example of feed, in this case surfacing in iGoogle
Passport Alerts
New Passport Alert

Takes you to My Local Account Team on My Home

NEW DATA shows upcoming and newly published data – clicking on the image or “View” opens up the datagraphic to full size

GLOBAL REPORTS, shows the latest Global Industry Briefings and Strategy Briefings published in the past week

MORE ANALYSIS contains Analyst Comments and all country reports, sorted by date.

Click here to unsubscribe – it will take you to Manage My Profile > My Alerts/Fees where you can unsubscribe (though we don’t know why you would!)

Legal text
My Pages

‘New Data’ displays Euromonitor’s upcoming and newly published data. Click on the image to see the full datagraphic on screen.

Click to visit different sections of My Pages.

Quick links to your favourite pages.

Shows last 2 saved searches.

Contact your local account team for support!

Industry highlights and Megatrends available through the monthly Global reports.

Here on My Home you can take the RSS feed of Global Reports, Comment and More Analysis.

See the latest commentary from Euromonitor’s in-country analysts.
Creating Favourites

1. On “magazine pages” you will see a yellow star... you can click on this to save the page as a favourite.

2. When you click the yellow star, screen greys out and you can create the name of your favourite.

3. Your new favourite will appear under FAVOURITES on left navigation of My Home.
Saved Research

- Now available within ‘My Pages’
**Manage My Profile – My Details**

Later on, you can go back and modify your own details, including changing passwords.

Note, because of encryption the number of black dots showing in the password fields are longer than the number of characters user’s password contains.
Register one time and you are done!

Welcome to Passport, Euromonitor International’s gateway to global strategic intelligence.

You must register your details to access this site. If you’ve not already done so Click "New Users Register Here" below. To login automatically next time check Remember me next time.

If you have any problems accessing the site call Technical Support:
- Americas +1(312) 922 1115
- Asia +65 6429 0590
- EMEA +44(0)20 7251 8024 x1505

Don't forget to check the box next to 'Remember me next time' and the system will automatically remember your email and password!
Happy researching!